Conference Proposal Submission Guidelines

Please reference this guide for step-by-step instructions and screenshots of the information you will be required to provide in order to submit your conference proposal smoothly.

To get started, go to https://www.sietarusa.org/2019CFP

Click “Make Submission” to begin a new proposal. Once you have submitted a proposal and have an account in OpenConf, you may return and edit submissions as needed up until the proposal deadline.
**Author(s):**

All fields are required for each presenter. For additional presenters, continue with ‘Add Author’. Please note that the SIETAR USA Conference Program Committee will communicate by email with the lead presenter ‘Author 1’. While there is often interest by some proposal authors to submit multiple proposals, it is strongly suggested that the lead presenter not be the same person in more than one proposal.

Please ensure that biographies are included for each author entry. These will be available to participants through the Conference Program Guide. Try to include a very brief biography (50 words or less) that is related to the session’s topic and goals.

Example:

Dr. Joyce Osland is the Lucas Endowed Professor of Global Leadership and Executive Director of the Global Leadership Advancement Center at San José State University’s College of Business. After working for 14 years in seven countries, she earned a Ph.D. in Organizational Behavior at Case Western Reserve University and consults internationally.

**Session Title:**

Session titles should accurately reflect the content of the presentation to help participants effectively choose which sessions to attend. Keep your title short (15 words or less).

Examples:

- Strategies for Developing Students’ Global Competencies: An Interdisciplinary Course in Global Citizenship
- Integrating Web-based Tools into Your Cross Cultural Training
- What are you? Exploring the Ambiguity and Complexity of Mixed Race and Biracial Identity
**Session Topic & Format:**

**Session Format & Topic**

Please select the categories most applicable to your proposal. SELECT ONLY ONE OPTION FOR SESSION FORMAT AND ONLY ONE OPTION FOR TRACKS.

<table>
<thead>
<tr>
<th>Session Format:</th>
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</thead>
<tbody>
<tr>
<td>Workshop - 75 minutes</td>
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<tr>
<td>Workshop - 90 minutes</td>
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<tr>
<td>Panel Discussion - 60 minutes</td>
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<td>Panel Discussion - 75 minutes</td>
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<tr>
<td>Presentation - 60 minutes</td>
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<tr>
<td>Reflective Forum - 60 minutes</td>
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<td>Reflective Forum - 75 minutes</td>
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<tr>
<td>Research - 60 minutes</td>
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<tr>
<td>Ned Talk - 10 minutes</td>
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<tr>
<td>Artistic Expression - 60 minutes</td>
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<th>Tracks:</th>
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<tr>
<td>From Adversity to Diversity: The Role of the Interculturalist</td>
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<tr>
<td>The Role of Interculturalist: Diversity, Inclusion and Social Justice</td>
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<tr>
<td>The Role of the Interculturalist Working with Specific Cultures</td>
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<tr>
<td>The Role of the Interculturalist: Building Skills and Taking them to the Market Place.</td>
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**Format options for sessions:**

**Workshop:** A workshop typically features a combination of presentation and interaction with a well-defined structure, handouts, and visual aids. Within this format a simulation or set of exercises may be conducted to teach participants how these methods can be used in training and education. The length of the workshop can be 75 or 90 minutes depending on the nature of the learning experience. Please note: SIETAR-USA conference workshop participants expect both a deep level of learning and a high degree of experiential engagement.

**Panel Discussions:** A panel brings together the perspectives of three or more presenters into a discussion of best practices and applications of concepts and theories. These sessions are intended to engage audience members by thinking about the multiple perspectives presented and the impact on current and future intercultural professional practice. The length of the panel can be 60 or 75 minutes depending on a topic and number of presenters. Please note: the program committee may ask a few potential presenters with similar proposal topics to combine their efforts into a panel.

**Presentation:** A presentation is usually by one or two presenters who are reporting on a project, new development in their work, a new conceptualization of existing theory or practice, a revision of a method or something that is of general interest to most conference participants. Presentations are limited to 60 minutes. Please note: this is an open category for the kind of reporting and discussion that has long been the backbone of SIETAR conferences.

**Reflective Forum:** A forum is a facilitated discussion with participants on a topic of importance. We encourage experienced facilitators to submit their proposals of a topic describing the reflection model or format with which they would lead the process. The length of the forum can be 60 or 75 minutes depending on the topic and format. Please note: This forum is meant to be a time in which participants can contribute to processing a controversial issue or urgent topic for the intercultural field.

**Research:** This format consists of lecture and discussion of the results of a research project or academic study. Researchers are encouraged to share copies of their paper with the audience. The length of the research presentation is 60 minutes. Please note: SIETAR audiences appreciate a question and answer (Q&A) time.
Ned Talks*: One conference session time slot will be dedicated to highlighting a series of 10-minute TED-style Talk. These should be on a topic of importance to you, the field, be relevant to the overall conference theme, and/or on of the tracks. Your Ned Talk should be concise, well-presented, and engaging for the audience. Each Talk will be strictly limited to ten (10) minutes. If you have a video of a similar talk you have presented, please feel free to attach the link to the video file as part of your submission (not required).

*Ned Talks, similar to Ted Talks, are named in honor of one of the founding fathers of the intercultural field, Edward T. Hall, commonly called Ned by his friends and family.

Artistic Expression: Non-traditional presentations that place a primary emphasis on performance and may rely on music, visual arts, theater, film, or physical movement to deliver the intended messages. The performance aims to increases participants’ knowledge of a dimension of the intercultural experience. The length of the presentation is 60 minutes. Please note: when you submit a proposal for artistic expression, please identify any special technical requirements you may have in the comments. We will let you know if they involve additional costs.

Tracks for the conference (see page 6 for a description of each track):

- The Role of the Interculturalist Working with Specific Cultures
- The Role of the Interculturalist: Building Skills and Taking them to the Market Place.

Important: Proposals that address the overall theme for the conference or for one of the tracks are accepted. If submitting for one of the three tracks, please be sure to address the role of the interculturalist in your presentation.

Please select only one Session Format option and one Track option.

If you are not submitting a proposal for a track, mark your proposal as ‘General Intercultural’.

Content:

Keywords are informative identifiers for your session. Please provide a minimum of 3 and maximum of 5 key words.

Example:

research, language acquisition, multilingualism
The Full Session Description provides an overview of the session in 350 words or less. Guiding questions for writing a session description:

Main points: What are the session’s main points and how do those relate to the conference theme?
Objectives: What will participants learn? How will your presentation’s design aide in this learning?
Interaction: What opportunities will the participants have to interact with each other and the presenter(s)?
Expertise: What are your credentials and or experiences that relate to your presentation?
Relevance: Why is this content important to interculturalists? Is a certain level of knowledge or experience required for your presentation?

Example:

Global leadership is the process of influencing the thinking, attitudes, and behaviors of a global community to work together synergistically toward a common vision and common goals (definition from Adler, 2001; Festing, 2001). This session addresses intercultural or global leadership development via a co-curricular passport program that can be used in both university and organizational settings. The research bases for the program will be shared, along with program development and assessment details, an online monitoring system, and lessons learned. Participants will create their own roadmap for personal development based on the passport stamps they may have already earned. We will discuss the benefits and challenges of a passport program and how it could be applied in the participants’ workplace.

The Brief Session Description provides an abbreviated version of the Full Session Description and will be included in the conference program and website. Well-written descriptions raise interest about the session. Provide an engaging description in 150 words or less.

Comments (Optional):

If you have additional comments about your proposal to share with the SIETAR USA Conference Program Committee, indicate so in this section.

Password:

Set up a password so that you will have access to your proposal in the future. You can return to the online proposal system and make edits up until the submission deadline.

Thank you - and we hope to see you in Atlanta!
For additional questions, please contact the SIETAR USA Conference Program Committee at:

conferenceproposals@sietarusa.org
Addendum: Description of the tracks for the 2019 conference.

Track 1: Role of the Interculturalist: Diversity, Inclusion, and Social Justice. This track addresses interculturalists as agents of communication within and between communities. Have you ever wondered where the intercultural field and the world of diversity and inclusion meet, connect, or differ? Do you ever question the dichotomies of intercultural vs diversity and inclusion, domestic vs global? Proposals for this track could address such topics as the role of interculturalists in addressing unconscious bias; overcoming communication barriers between ethnicities, races, genders, sexual orientations and more; polarization; difficult conversations with positive outcomes; bridging the gaps; communities in need of dialog; human and civil rights; and the impact of privilege.

Track 2: Role of the Interculturalist Working with Specific Cultures. This track emphasizes working with specific cultures whether domestically or internationally. Proposal topics might include working with immigrants and refugees; or with joint ventures or multinational companies; working with global virtual teams; orienting newcomers to the United States (or abroad); working with cultural groups in the education system; or research and resources that make a difference. Sessions in this track will focus on one or two specific cultures and what the presenter(s) have learned about best practices within that cultural context. Presenters or co-presenters from the highlighted cultures will be especially appreciated.

Track 3: The Role of the Interculturalist: Building Skills and Taking them to the Market Place. What are the essential skills of the intercultural teacher, trainer, coach or scholar? How does one hone those skills and how does one market them effectively to the broader community? This track focuses specifically on how we learn and share our skills as interculturalists with each other and our communities. Suggested topics for this track could include: marketing and branding your business; educating the market; using social media to grow your business; websites and how to use them effectively; positioning yourself in the market; how to pick conferences and professional development opportunities that will help; networking; and best practices.