



Cheryl Woehr, Professional Development Director 2021-2023

Cheryl Woehr joined the SIETAR USA Board of Directors as the Professional Development Director in 2020. She previously served as a full-time faculty member in the Counseling Department at Truckee Meadows Community College in Reno, Nevada. She has over 30 years of experience in higher education having worked in the field of counseling and international education for about 25 years. As the International Services Coordinator she assisted international students in adjusting to American culture and the academic system. As a counselor, she specializes in cross-cultural, crisis and career counseling. From 2003 to 2005 she worked with University of Nevada, Reno NCIV Program as the Intercultural Business Education and Training Manager working with international visitors, helping them to understand American culture and providing training to local businesses and organizations. She has extensive training experience focusing on intercultural communication and cultural diversity, equity and inclusion.



Cheryl holds a master's degree in counseling psychology and a bachelor's degree in psychology from California State University, Chico. She grew up in a military family and spent much of her life living and traveling abroad. She considers herself a Third Culture Kid and has traveled to 38 countries on five continents and spent most of her formative years living abroad in Madrid, Spain and Tripoli, Libya. More recently, she lived in Morocco where she worked at Al Akhawayn University for almost three years as the Counseling Services Coordinator and social sciences instructor.